



COVERD

GREATER CINCINNATI

2023 Partner Agency Meeting

Two big changes to note this year:

- Going forward, we are asking for zip code collection for all product distributions
- We are asking for outcome surveys for Tidal Babe as well as Sweet Cheeks partnerships

2023 Meeting Agenda

1. Tour
2. Introduction
3. 2022 Recap
4. 2023 Important Dates
5. Fly & Dry Updates
6. Annual Agreement
7. Partner Updates and PartnerBase
8. Outcome Surveys
9. Annual Report
10. Economic Impact Study Update
11. Goals
12. Q&A

Our 2022 Team

Morgan Whaley
Community Engagement
Coordinator

Megan Fischer
CEO & Founder

Abby Maddock
Support Coordinator

Nick Reynolds,
Director of
Program &
Operations



Anne Luecke,
Development Director

Our 2023 Team- New Addition

Rachel Moon
Director of Community
Engagement

Megan Fischer
CEO & Founder

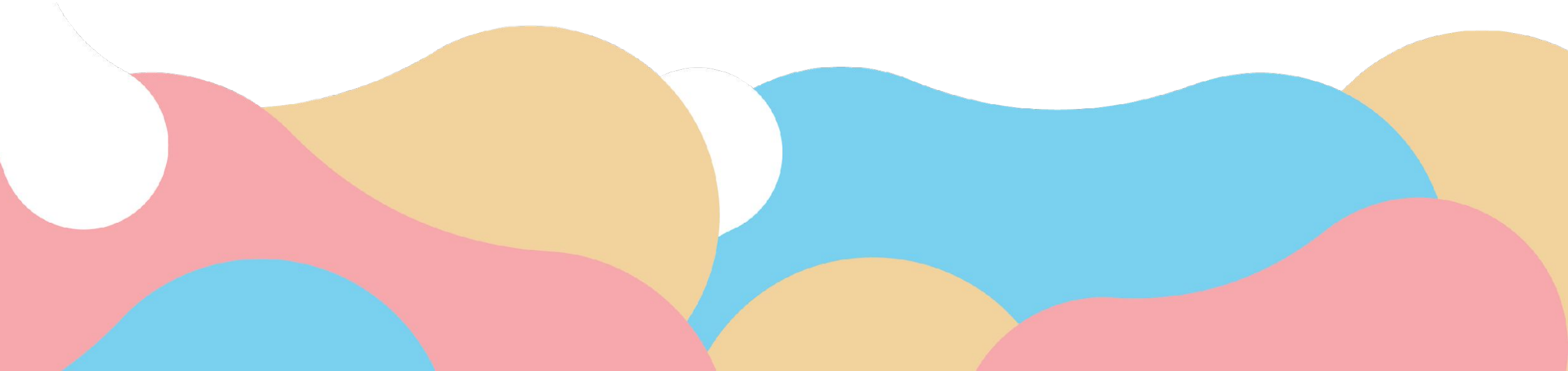
Abby Maddock
Support Coordinator

Nick Reynolds,
Director of
Program &
Operations



Anne Luecke,
Development Director

2022 Recap Numbers (Updated since original presentation)

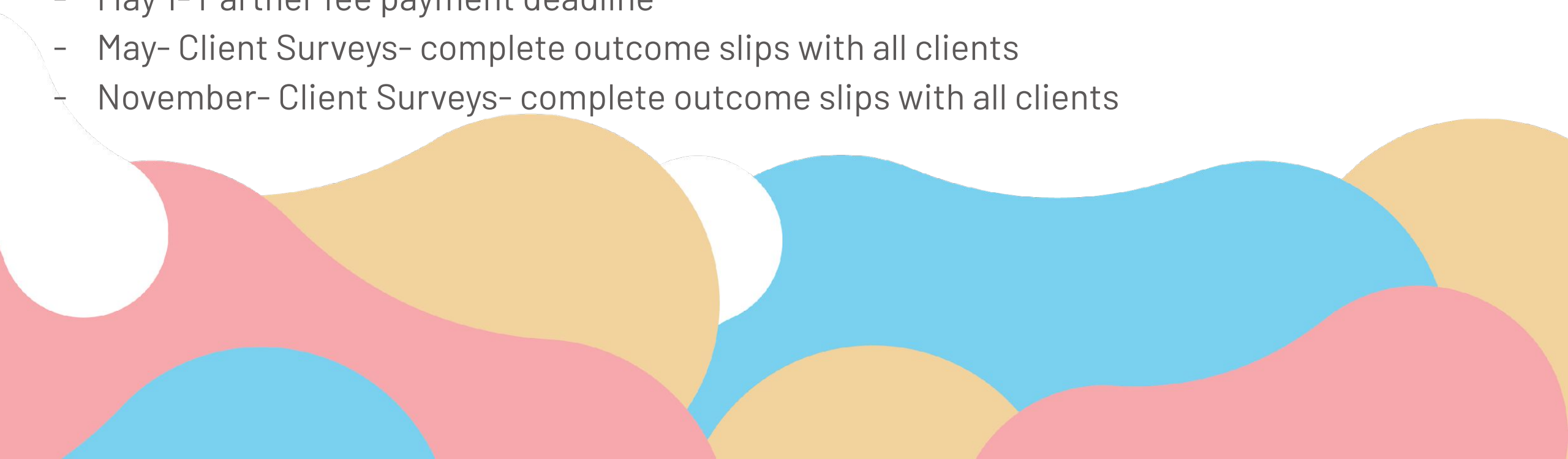
1. Diapers Distributed: **2,157,644**
 2. Volunteer Hours: **6,729 hours**
 3. Diaper Donations Received: **423,000+**
 4. Period Supply Donations: **143,000+**
 5. Period Products Distributed: **14,760 Kits (371,000+ products)**
 6. Potty Training Toolkits Distributed: **271 kits (retail value over \$20k)**
- 

Moving Forward into 2023

- To continue operations long-term, we need your support:
 - Diaper Drives (20-30% increase is needed in donations)
 - Volunteer hours
 - Increase awareness of our partnership with you via social media and by adding us to your websites, newsletters and blogs
 - Write us into your grant applications
- Thank you!



2023 Important Dates

- January 5- Partner Agency Annual Meeting
 - January 31- Partner agreement due (Google Form)
 - February 15- Annual report due (Google Form)
 - o Update PartnerBase/ Human Essentials profile info too
 - March- Partner fee invoices sent out (from Quickbooks)
 - May 1- Partner fee payment deadline
 - May- Client Surveys- complete outcome slips with all clients
 - November- Client Surveys- complete outcome slips with all clients
- 

2023 Important Dates

- Pickup schedule- simplified a bit. Don't miss the October schedule and early order date.
- Email Nick to request changes

2023 Partner Order and Pick-Up Dates COVERD Greater Cincinnati

Keep up with updates every month:

coverdgc.org/partner-agency-news-updates

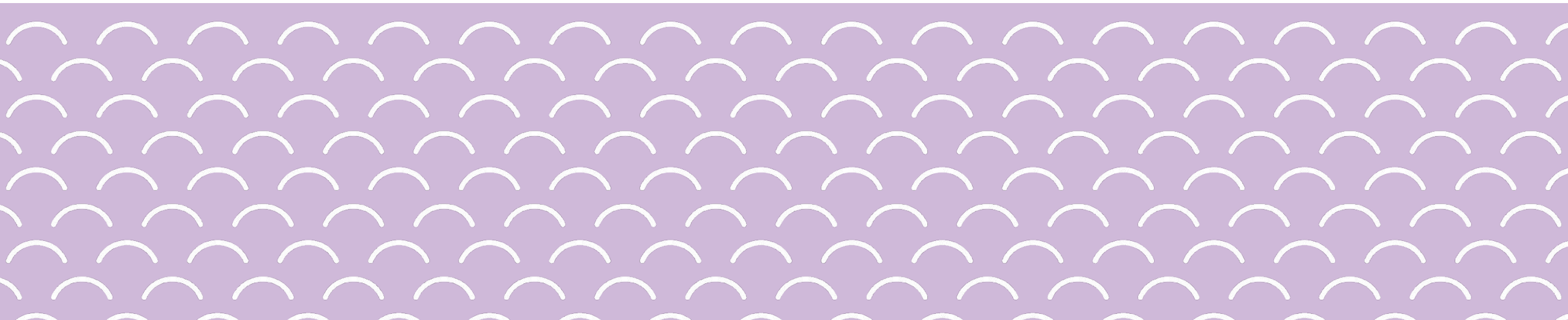


LAST DAY TO SUBMIT ORDERS ↓	Group 1- "2nd Tuesday"			Group 2- "2nd Thursday"			Group 3- "3rd Tuesday"			Group 4- "3rd Thursday"		
	9:00-10:00 AM	10:00-11:00 AM	11:00-12:00 PM	12:00-1:00 PM	1:00-2:00 PM	2:00-3:00 PM	9:00-10:00 AM	10:00-11:00 AM	11:00-12:00 PM	12:00-1:00 PM	1:00-2:00 PM	2:00-3:00 PM
	Esperanza Latino Center	Adams/ Brown	NKCAC	Brighton	CoStars (Best Point)	Bethany House	CAIN	Butler WIC/SELF	Calvary's Place	Baby Steps	First Step Home	CHEP
	Gen Pediatrics CCHMC	GCBH	QC Kitchen	Cribs for Kids	DOHN HS	Gateway	Mary's Helping Hands	CityLink	Complex Care	Community Matters	Pathways	Community Builders
	Interparish Ministries	Price Hill Will	Santa Maria	Learning Grove	Helping Hearts	Kate's Cupboard	CHECK Clinic	IHN	NKU	Cradle Cincinnati	TIP	Life Learning Center
	Jack's Closet	SVDP	St. Augustine		ProKids	Love in Action		Mason Food	Tri-Health	Crossroads Har		YWCA
	HMB	CCPA			Mt. Healthy Schools			MEAC	Urban League	Crossroads OTR		Salvation Army
												EWWM, Inc.
Dec 31	Tue, Jan 10			Thu, Jan 12			Tue, Jan 17			Thu, Jan 19		
Jan 31	Tue, Feb 14			Thu, Feb 9			Tue, Feb 21			Thu, Feb 16		
Feb 28	Tue, Mar 14			Thu, Mar 9			Tue, Mar 21			Thu, Mar 16		
Mar 31	Tue, Apr 11			Thu, Apr 13			Tue, Apr 18			Thu, Apr 20		
Apr 30	Tue, May 9			Thu, May 11			Tue, May 16			Thu, May 18		
May 31	Tue, Jun 13			Thu, Jun 8			Tue, Jun 20			Thu, Jun 15		
Jun 30	Tue, Jul 11			Thu, Jul 13			Tue, Jul 18			Thu, Jul 20		
Jul 31	Tue, Aug 8			Thu, Aug 10			Tue, Aug 15			Thu, Aug 17		
Aug 31	Tue, Sep 12			Thu, Sep 14			Tue, Sep 19			Thu, Sep 21		
Sep 26	Tue, Oct 3 (1st Tue)			Thu, Oct 5 (1st Thu)			Tue, Oct 10 (2nd Tue)			Thu, Oct 12 (2nd Thu)		
Oct 31	Tue, Nov 14			Thu, Nov 9			Tue, Nov 21			Thu, Nov 16		
Nov 30	Tue, Dec 12			Thu, Dec 14			Tue, Dec 19			Thu, Dec 21		
Dec 31	Tues, Jan 9, 2024			Thurs, Jan 11, 2024			Tues, Jan 16, 2024			Thurs, Jan 18, 2024		

Pick-up at COVERD Greater Cincinnati
1400 State Ave. Dock 1. Cincinnati, OH 45204

Bold dates do not follow typical "2nd week" or "3rd week" schedule.

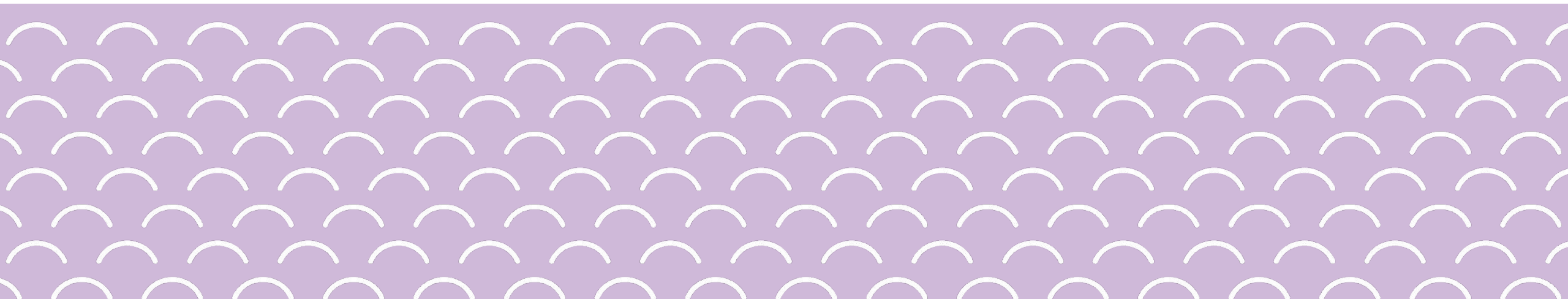
Created December 14, 2022



Fly & Dry Basic Needs Bank

Potty Training Toolkits

- Potty Training Toolkits are continuing as long as they are funded.
 - Retail value: \$75+ each
 - Includes: Potty seat, toddler underwear, 100 training pants, book, coloring pages, crayons
- Please be sure to only order kits for individual kids who are ready for them
 - We can't afford for our partners to keep a stockpile



Fly & Dry Basic Needs Bank

Adult Incontinence Supplies

- Still seeking reliable funding for adult incontinence supplies
- Interested in distributing adult briefs?

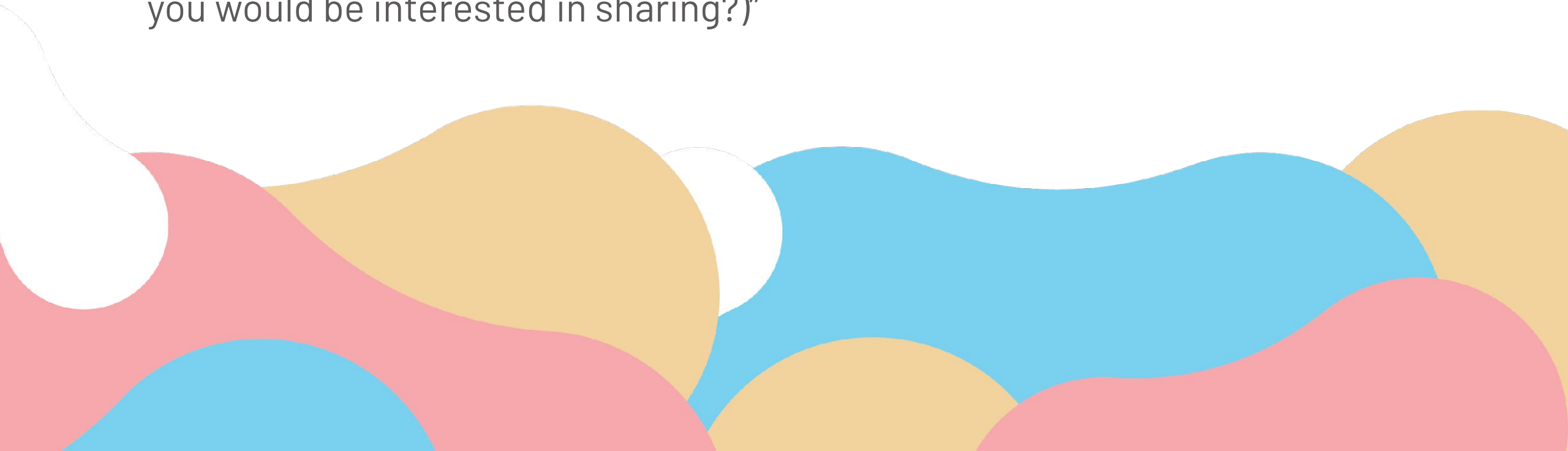


Annual Partnership Agreement & Fees

- Annual Partnership Renewal Agreements are due by January 31st.
 - Google Form
- New
 - Account and contact updates, website check
 - General agency information questions
 - Not continuing the partner advisory group. Thank you!
- Agency fees will be requested using Quickbooks
 - Fee structure is unchanged from last year
 - Agency fees due May 1, 2023.
 - Late fees will accrue a 10% compounded fee each month unpaid

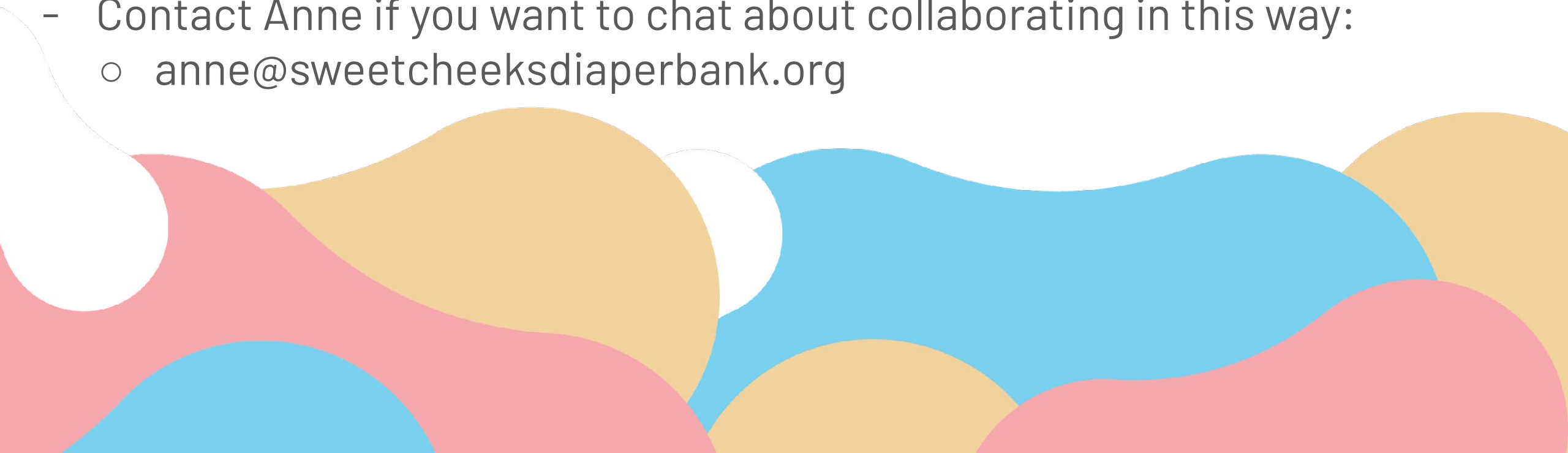
Annual Partnership Agreement- Commitment Options

- “Events” option was removed
- In its place:
 - “Propose an idea to support the work of COVERD. (For example, do you have a box truck that COVERD could use for a mobile wrapping event, or another resource you would be interested in sharing?)”



Partnership Agreement- Development with COVERD

- Adding us into a grant request as a client incentive or program expense is super easy!
- We have statistics/data, language, strategy to assist with your grant requests.
- These don't have to be giant requests: \$1-2k makes a HUGE difference!
- Contact Anne if you want to chat about collaborating in this way:
 - o anne@sweetcheeksdiaperbank.org

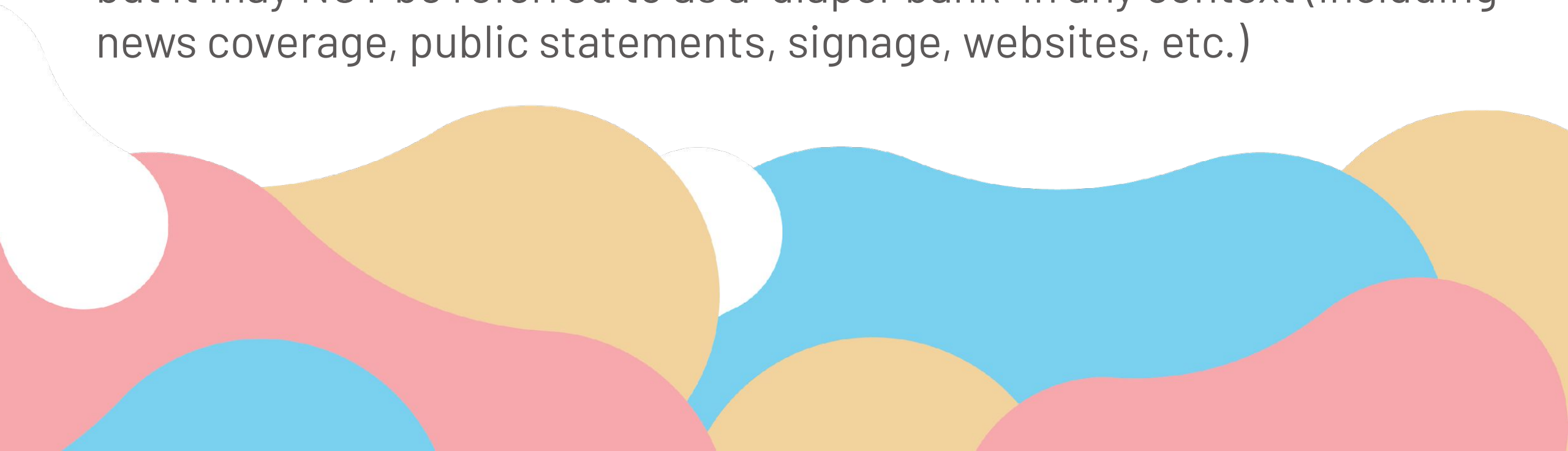


Partnership Agreement

Diaper Bank vs. Diaper Pantry

New reminder added to Partnership Agreement:

- I understand that my partner agency may be considered a "diaper pantry," but it may NOT be referred to as a "diaper bank" in any context (including news coverage, public statements, signage, websites, etc.)

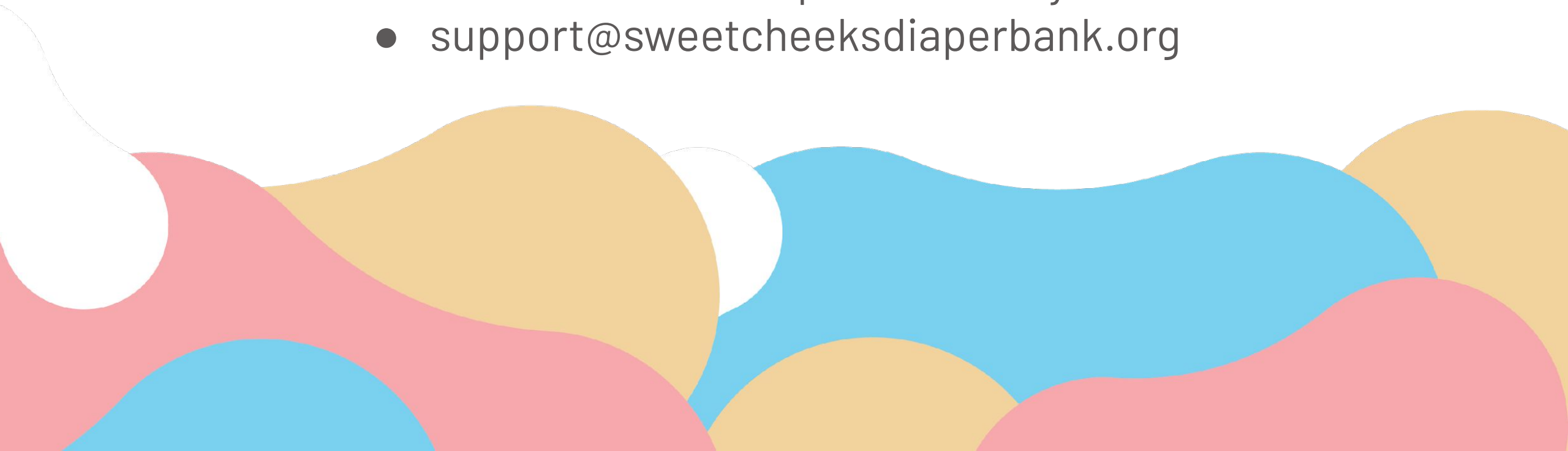


Partnership Agreement

Social Media Shout Outs

We can give you a shout on social media!

- Send a blurb and a photo to Abby
- support@sweetcheeksdiaperbank.org



Partner Updates Webpage

- Once or twice per month
- Eliminates concern over who is or isn't getting communications
- Use the subscribe option to get an automatic notification
- Links! Report forms, Change of Responsibility, Manual

Bookmark this:

coverdgc.org/partner-agency-news



Partner Updates

Bookmark this page! And
don't forget to

SUBSCRIBE!

Email Address *

SEND ME EMAILS!

PartnerBase Update

- Operating Procedure for ordering through PartnerBase is in the Partner Manual
- Quick ordering demonstration
- New option: Deselect request types in your “Edit My Organization” tab.

Settings

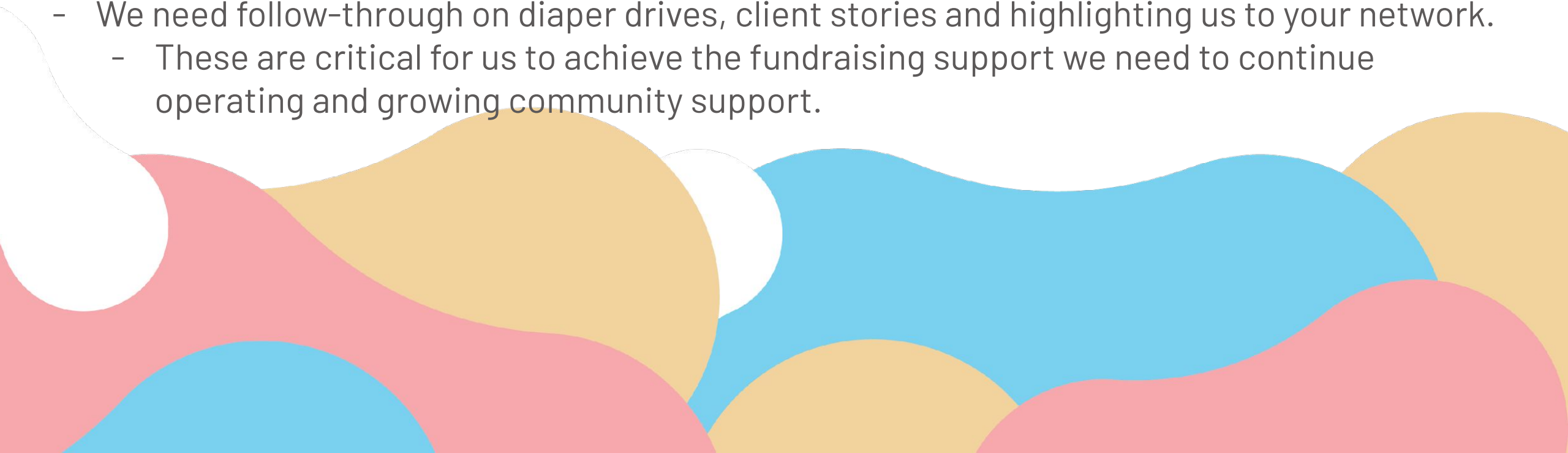
Enable Child-based Requests (unclick if you only do bulk requests)
☒

Enable Requests for Individuals
☒

Enable Quantity-based Requests
☒

Procedural Updates and Reminders

- Partner Agencies are responsible for monitoring ordering caps for the program tiers you've selected.
- Diapers are forfeited 24 hours after a missed pick-up, unless we hear from the partner agency, as described in the partner manual.
- We need follow-through on diaper drives, client stories and highlighting us to your network.
 - These are critical for us to achieve the fundraising support we need to continue operating and growing community support.



Bag Return Procedure

- Please return bags at your pick-ups, when you are done with them
- At pick-up:
 - Count bags, place in collection bin, and write the number on the sheet



Client Outcome Surveys- Updates!

- These need to be filled out the first time someone receives diapers, and then two other months during the year (usually May & November—we'll let you know in advance!).
- Print from the 2023 Partner Manual
 - Available in English, Spanish, and Nepali
- [Online versions now available!](#) QR code on new slips.
 - Please continue to have clients complete the survey with you to assist

The image shows a screenshot of a Google Form titled "Sweet Cheeks Diaper Bank Outcome Survey". The form is displayed on a mobile device, with a QR code visible on the right side. The form includes a header section with the title and a link to the Spanish version. Below this is a section for the user's email address, "nick@sweetcheeksdiaferbank.org", with a "Switch account" link. The main content area contains a question: "Which agency did you receive diapers from?", followed by a dropdown menu with the text "Choose". The background of the slide features colorful, abstract shapes in shades of pink, blue, and yellow.

Organization:
Number of working hours per week

About how long has your child been using the diapers?
☐ This is my first time

How do you feel about the diapers?
☐ It is not enough

Receiving these products helps me:
-Take child to daycare
-Make my child happy
-Buy non-food items

Is there anything else you would like to share?

Sweet Cheeks Diaper Bank Outcome Survey

Versión en español (Spanish version): <https://forms.gle/Pivpb5ihzJb1p9t27>

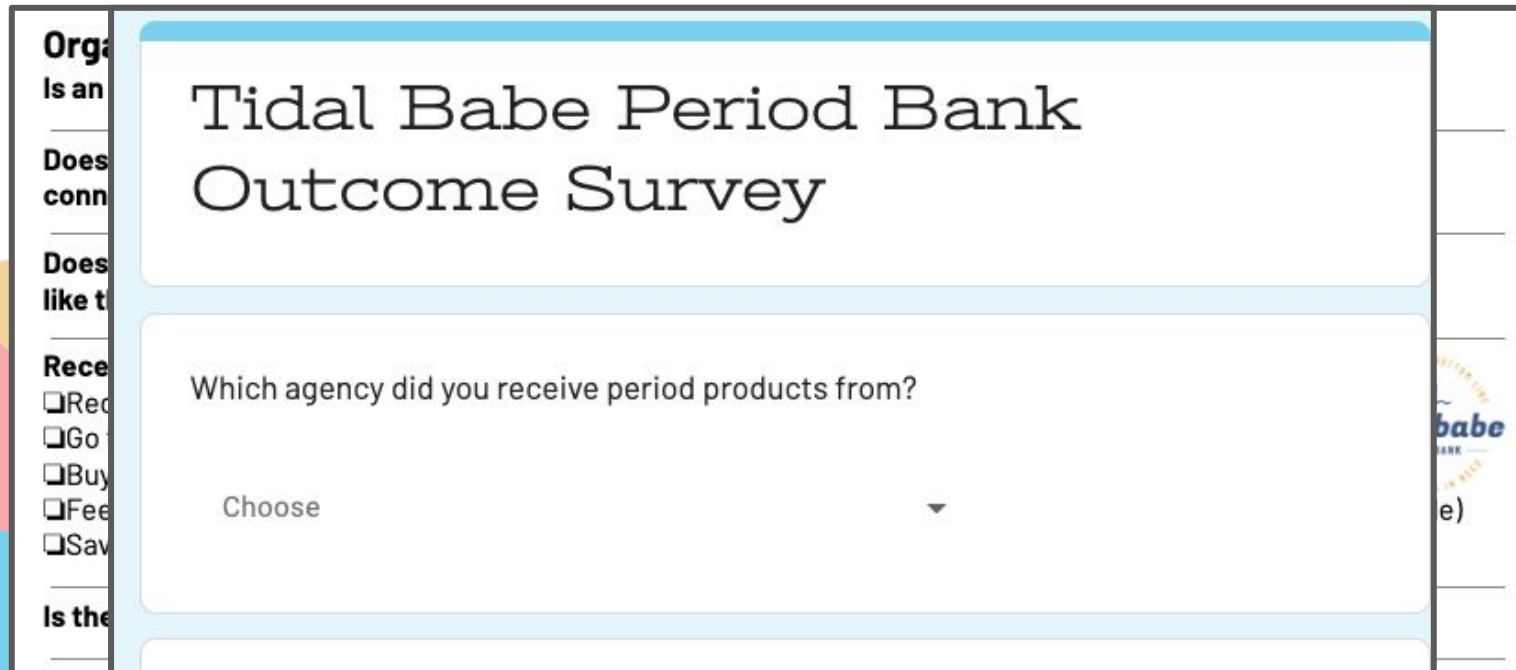
nick@sweetcheeksdiaferbank.org (not shared) [Switch account](#)

Which agency did you receive diapers from?

Choose

Client Outcome Surveys- Updates!

- We are now requesting Outcome Surveys for the Tidal Babe Program as well
- Print from the 2023 Partner Manual
 - Available in English- please request other languages if needed.
- [Online version now available!](#) QR code on new slips.
 - Please continue to have clients complete the survey with you to assist



The image shows a printed survey form titled "Tidal Babe Period Bank Outcome Survey". The form is divided into sections. The first section contains the title. The second section asks "Which agency did you receive period products from?" and features a dropdown menu with the word "Choose" and a downward arrow. To the left of the main form area, there is a vertical column of text with checkboxes, including "Does", "like t", "Rece", "Rec", "Go", "Buy", "Fee", "Sav", and "Is the". To the right, there is a vertical column with a logo that says "TIDAL BABE PERIOD BANK" and the word "e)".

Client Outcome Surveys- When to Complete?

- For both SCDB and TBPB clients, please complete this 1 minute survey:
 - With ALL new clients/ recipients, when they first receive products from that program.
 - AND 2 months of the year, administer the survey with every client receiving products in that month:
 - May 2023
 - November 2023

Organization: _____ **Today's Date:** _____

Is an adult in your household working outside your home? ☐ Yes ☐ No



Does getting period products at this agency or school help you feel connected to other community services? ☐ Yes ☐ No

Does getting period products at this agency or school help you feel like the community cares about you? ☐ Yes ☐ No

Receiving period products allows me to (check all that apply):

<input type="checkbox"/> Reduce stress	<input type="checkbox"/> Leave my Home	<input type="checkbox"/> Pay a bill	<input type="checkbox"/> Feel cleaner
<input type="checkbox"/> Go to work	<input type="checkbox"/> Buy food	<input type="checkbox"/> Feel less frustrated	<input type="checkbox"/> Go to school or job training
<input type="checkbox"/> Buy clothing	<input type="checkbox"/> Feel healthier	<input type="checkbox"/> Buy non-food items like toothpaste or soap	<input type="checkbox"/> Buy non-food items like toothpaste or soap
<input type="checkbox"/> Feel comfortable to carry on daily activities	<input type="checkbox"/> Pay for transportation (car payment/repairs, gas, bus pass, ride)		

Is there anything you want Tidal Babe Period Bank to know? _____



Organization: _____ **Today's Date:** _____ **# Children in Diapers:** _____

Number of working adults in your household? 0 1 2 or more

About how long have you been getting diapers from Sweet Cheeks Diaper Bank?

☐ This is my first time ☐ About a month ☐ A few months ☐ Many months ☐ About a year



How do you feel about the number of diapers received?

☐ It is not enough ☐ It is just right ☐ It is too much

Receiving these pull-ups/diapers for my child(ren) allows me to (circle all that apply):

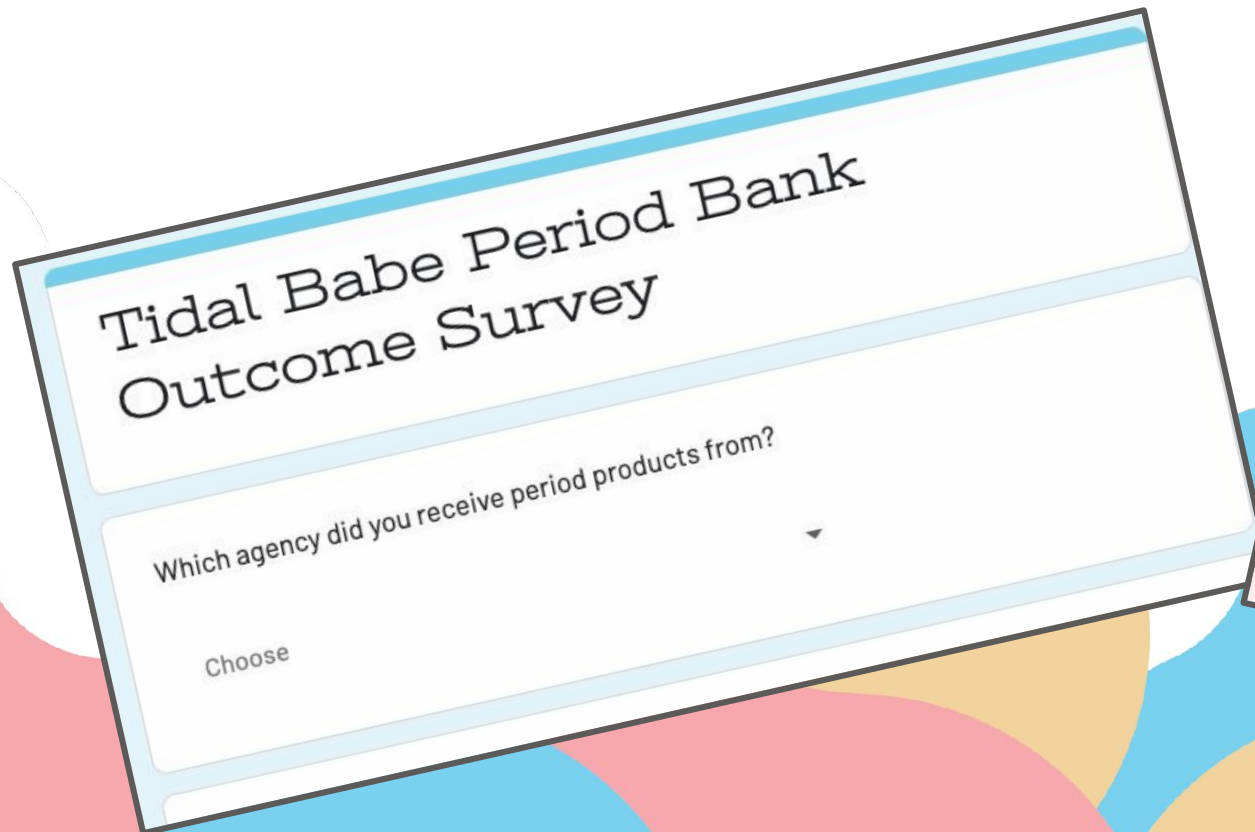
-Take child to daycare	-Reduce stress	-Go to work	-Buy food
-Make my child happier	-Help my child be healthier	-Go to school or job training	-Look for work
-Buy non-food items like toothpaste or soap	-Save money for:	-Other:	-Pay a bill

Is there anything you want Sweet Cheeks Diaper Bank to know? _____



Client Outcome Surveys- Individualized Links

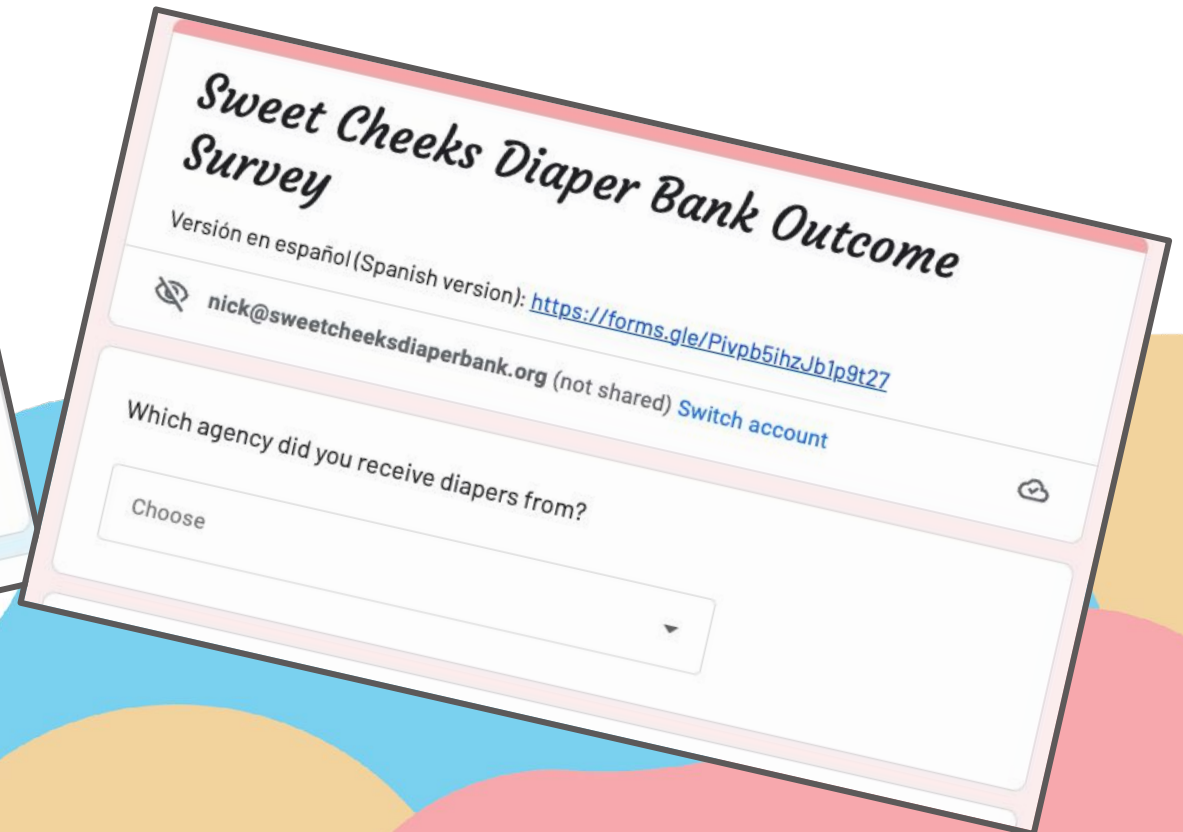
- Email Nick to request a link with your agency name pre-filled in the outcomes survey form



Tidal Babe Period Bank Outcome Survey


Which agency did you receive period products from?

Choose



Sweet Cheeks Diaper Bank Outcome Survey

Versión en español (Spanish version): <https://forms.gle/Pivpb5ihzJb1p9t27>

 nick@sweetcheeksdiaperbank.org (not shared) [Switch account](#)

Which agency did you receive diapers from?

Choose

Agency Client Application- Gone!

- With changes in reporting requirements, we are no longer asking for any part of this application to be collected.



 **Sweet Cheeks**
DIAPER BANK

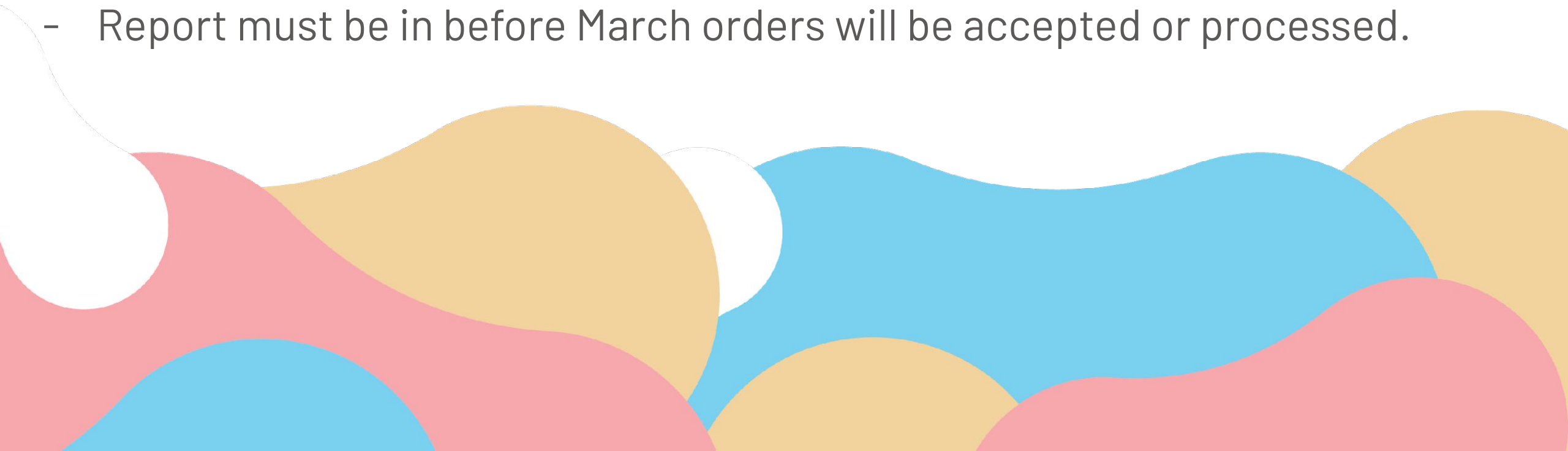
Agency Name or Stamp: _____

Agency Client Application

Child #1 Information	
Child # 1	
Parent/ Guardian	
Parent/ Guardian	(Applicable)
Parent/ Guardian	
Child Date of Birth	
Child Gender:	
Child lives with: (Check all that apply)	Other
Child Race: (Check all that apply)	Other
Family Information	
How many people live in the home?	Children Under 5
Source of Income (Check all that apply)	TANF WIC
Is the parent/ guardian	Other
Parent Health Insurance	
Child Health Insurance	
Acceptance	
By signing this application, I agree to the following terms and conditions:	
1. Sweet Cheeks Diaper Bank is not responsible for the application of services to the child.	
2. The Sweet Cheeks Diaper Bank is not responsible for the application of services to the child.	
3. I will use these diapers for my child(ren) and I MAY NOT SELL, TRADE, or otherwise dispose of these diapers.	
4. I may only receive diapers from any Sweet Cheeks Diaper Bank.	
5. If I get diapers from the agency, I can receive emergency services from the agency to receive similar services.	
6. If I deliberately try to get diapers from more than one Sweet Cheeks Diaper Bank, my child(ren) may be removed from the program for one month, or violate #3 above.	
7. I will defend, indemnify and hold the Sweet Cheeks Diaper Bank and the partner agency from which I am receiving products, services, officers, directors, contractors, agents, and employees harmless from all claims, demands, and expenses (including reasonable attorney's fees) out of or in connection with the use, distribution of these diapers. By accepting and opening products I receive, I assume full responsibility for any risks of loss and personal injury, including death, that may be sustained by me or my child(ren).	
8. In consideration for any diapers received, I grant permission for the recipient agency to gather, and I grant and convey to Sweet Cheeks Diaper Bank to use, my and/or my child(ren)'s likeness in any and all Sweet Cheeks Diaper Bank publications or advertisements in print, television, online (including without limitation, its websites or pages on Facebook or other social media sites) and any other media, without compensation to me. This consent is irrevocable and is without payment. These materials will become the property of the Sweet Cheeks Diaper Bank and will not be returned. I waive the right to inspect or approve anything in which my and/or my child(ren)'s name, statement(s) or likeness appears, and I waive any right to royalties or other compensation arising or related to their use by Sweet Cheeks Diaper Bank.	
Parent/ Guardian Legal Name (print):	Relationship to Child:
Parent/ Guardian Signature:	Date:

UPDATED: Your Annual Report

- Google Form
- Vital information- allows us to track outcomes vs. output. And the only accurate way we can get the info is from you.
- Completing this report annually is mandatory for all partners.
- Report is due by February 15th, 2023.
- Report must be in before March orders will be accepted or processed.



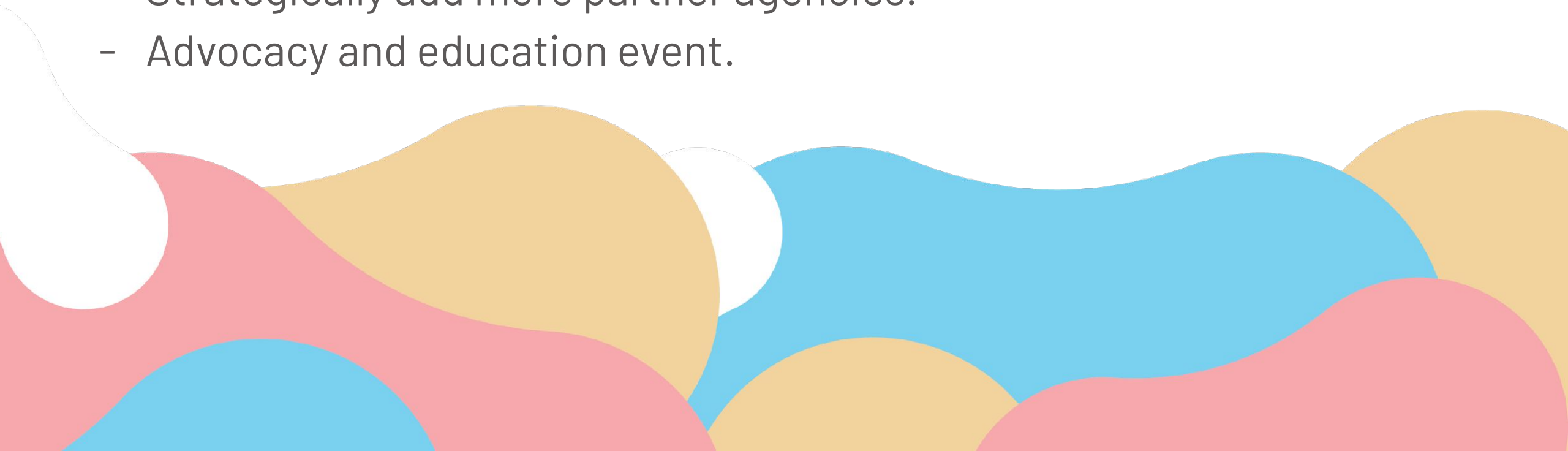
UPDATED: Your Annual Report

- PDF and spreadsheet version available
- Significantly reduced the amount of data needed
- Distribution data:
 - Total distribution
 - # of outcome surveys completed (estimate now, begin tracking in 2023)
 - For 2023: track distribution by zip code
- Demographic data now requested at the program/ agency level
 - Only zip codes and outcome surveys need to be collected moving forward
- Inventory count added to report

Review New Tracking Tool and Report Preview sheet- NOTE WE ARE NOW ASKING FOR ZIP CODE COLLECTION FOR ALL DISTRIBUTIONS

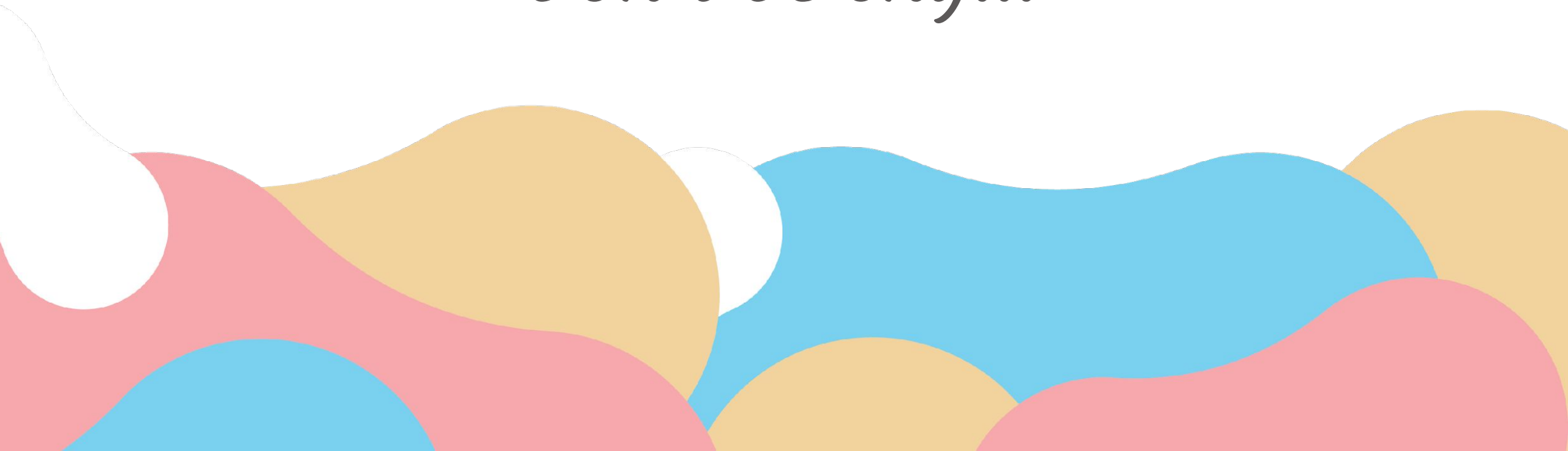
2023 Goals

- Improve order accuracy and reduce mistakes.
- Continue growing mobile wrapping events.
- Get a big box truck for events and delivery.
 - There is a question about delivery on your annual agreement form
- Strategically add more partner agencies.
- Advocacy and education event.



Any Questions? Complaints? Ideas?

Don't be shy...



Thank you!

COVERD

GREATER CINCINNATI

