

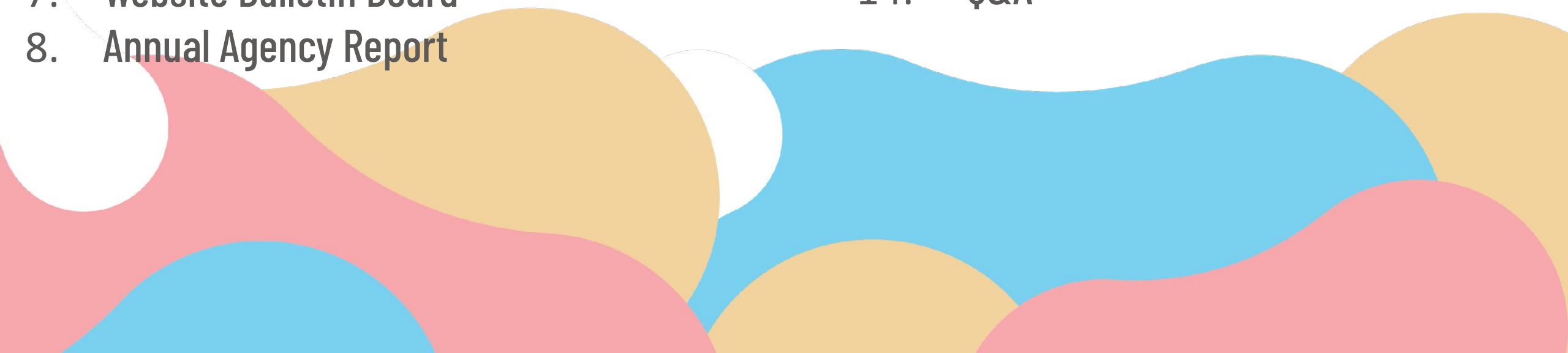
# COVERD

GREATER CINCINNATI

## 2021 Partner Agency Meeting



# 2021 Agenda

1. Sponsor Presentation
  2. 2019-2020 Recap
  3. Sweet Cheeks Diaper Bank Update
  4. Tidal Babe Update
  5. Fly & Dry Program Update
  6. Volunteering
  7. Website Bulletin Board
  8. Annual Agency Report
  9. PartnerBase Walk-Through
  10. Procedural Updates and Reminders
  11. Surveys
  12. Economic Impact Study
  13. Goals for 2021
  14. Q&A
- 

Presentation Sponsor



**General E  
Credit Un**



General Electric  
Credit Union

Anyone. Everyone. **You.**



# 2019 Recap



DO I FEED MY BABY...

OR



# 2020 Recap

## Staffing Changes

Morgan Whaley, Community Engagement Coordinator

Kara Warden, new Program Director

Mike Schell, Marketing Director

Ann Loch, Development Director

Diapers Distributed: **2,290,310**

Period Products Distributed: **550,838**

Volunteer Hours: **4,706 hours**

Corporate Diaper Donations: **637,248**

Period Supply Donations: **125,477**

Potty Kits Distributed: **652**

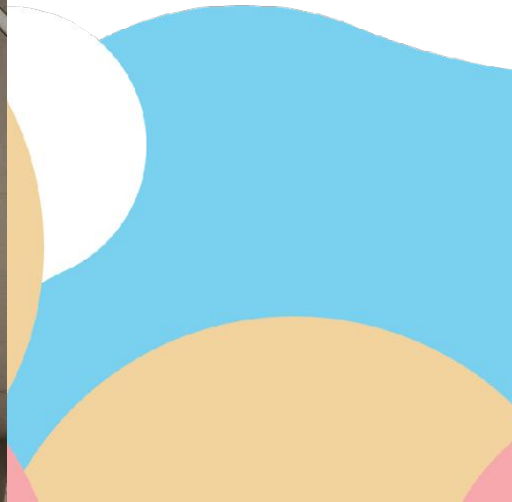
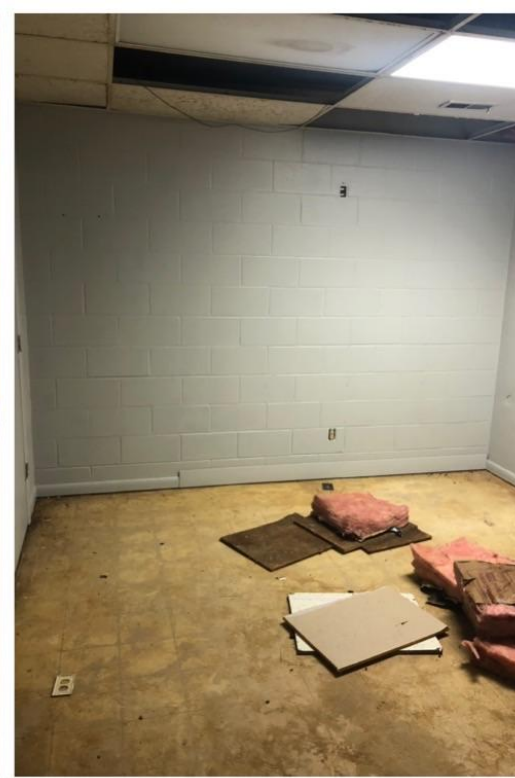
Incontinence Products Distributed: **7,791**

Sheriff's Office: **821,075 wrapped**

Diaper Drive Donations: **148,699**

# 2020 Recap

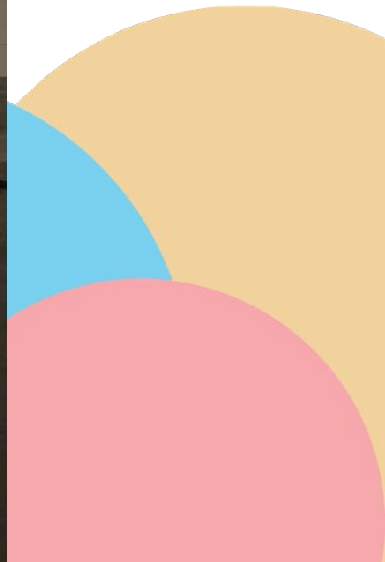
## Before Photos





# 2020 Recap

## Before Photos





# 2020 Recap

## After Photos





# 2020 Recap

## After Photos




# 2020 Recap

## **Nonprofits in trouble: One-third of organizations may not survive pandemic, recession**

*Washington Post reports:*


"A July report by Deloitte's Monitor Institute said early estimates of contraction in the U.S. nonprofit sector range from 10 percent to 40 percent. The report also said the need for nonprofit services will "dwarf" available resources. When demands on its coronavirus fund vastly exceeded donations, the Greater Washington Community Foundation had to make difficult choices. Its grants, ranging from \$10,000 to \$50,000, went to 200 nonprofits out of 1,600 requests."

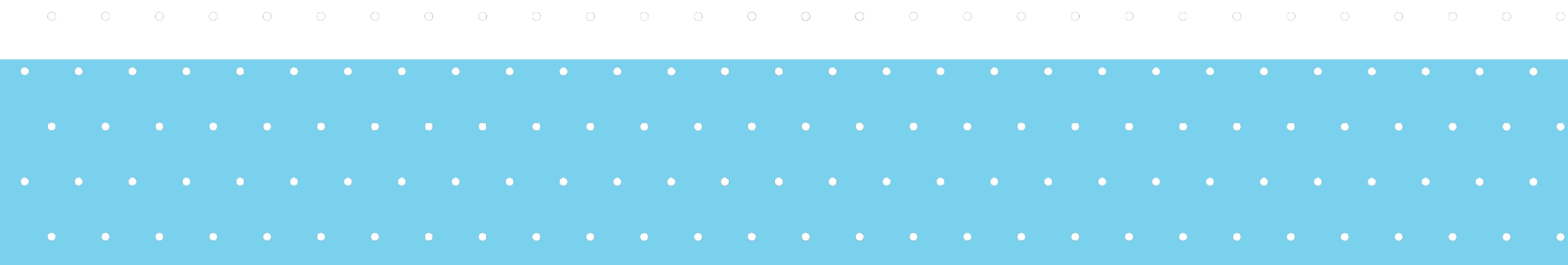




# 2020 Recap

## Surviving, and Thriving, Together

- Together, we responded to an unprecedented need in our area, and that need will not be going away any time soon
  - To continue operations long-term, we need your support:
    - Diaper Drives (20-30% increase is needed in donations)
    - Volunteer hours
    - Increase awareness of our partnership with you via social media and by adding us to your websites, newsletters and blogs
    - Write us into your grant applications
- 



# Sweet Cheek Diaper Bank Updates

- Pull-ups will be shifting to Fly & Dry but a timeline for when this will happen has not been established
- Potty Training Toolkits will be provided until we run out
  - Goal to get funding for improved toolkits by January 2022
- Future kit would include:
  - Potty
  - Children's Underwear Pack
  - Potty training info
  - 25 Goodnites
  - 75 pull-ups (3 bundles)



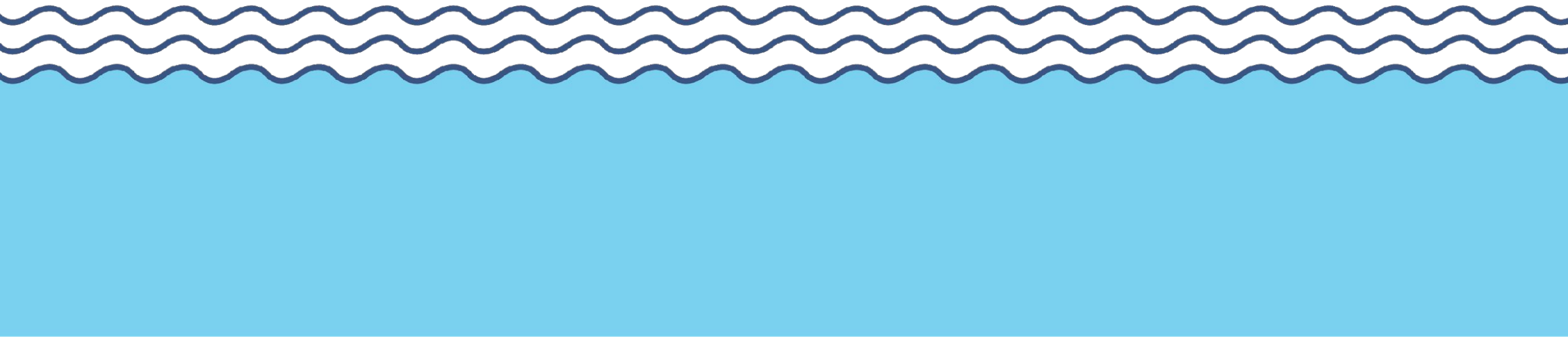
CHANGING THE BOTTOM LINE



***tidal babe***

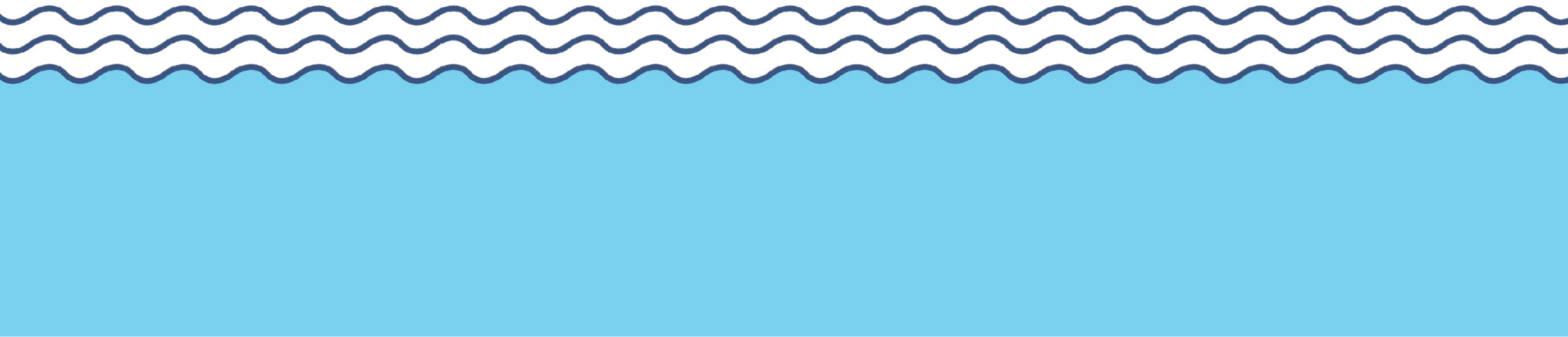
— PERIOD BANK —

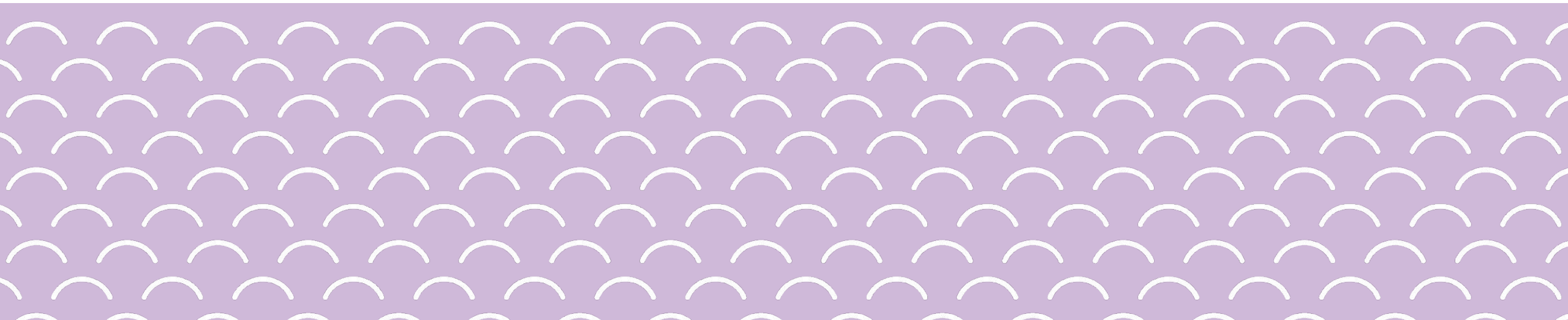
FOR FAMILIES IN NEED



# Tidal Babe Period Bank Updates

- Based on new data from the Alliance for Period Supplies, research and other programs around the country, we are:
  - Changing period pad kits to 20 pads and 5 liners
  - Changing period tampon kits to 20 tampons and 5 liners
  - Advil and Personal Wipes have been eliminated from all kits
  - Remember, period cup kits should be good for several years! Refills can be ordered to provide additional liners

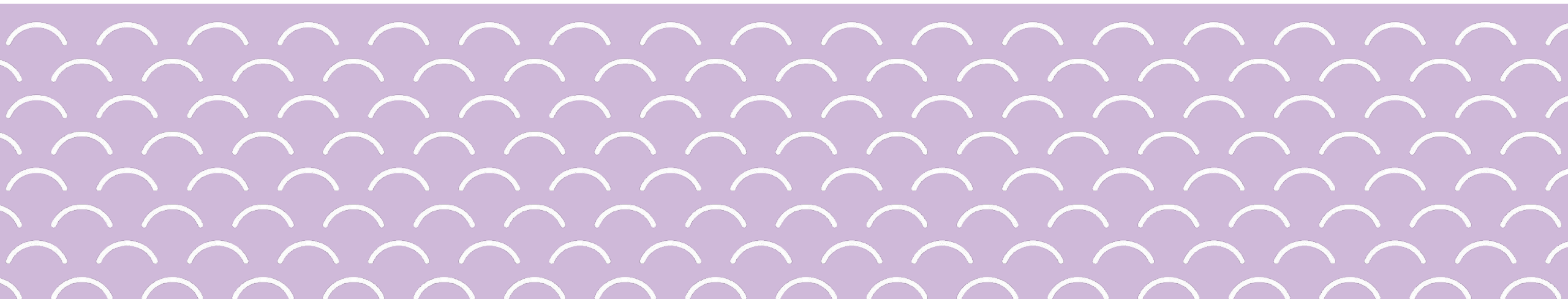






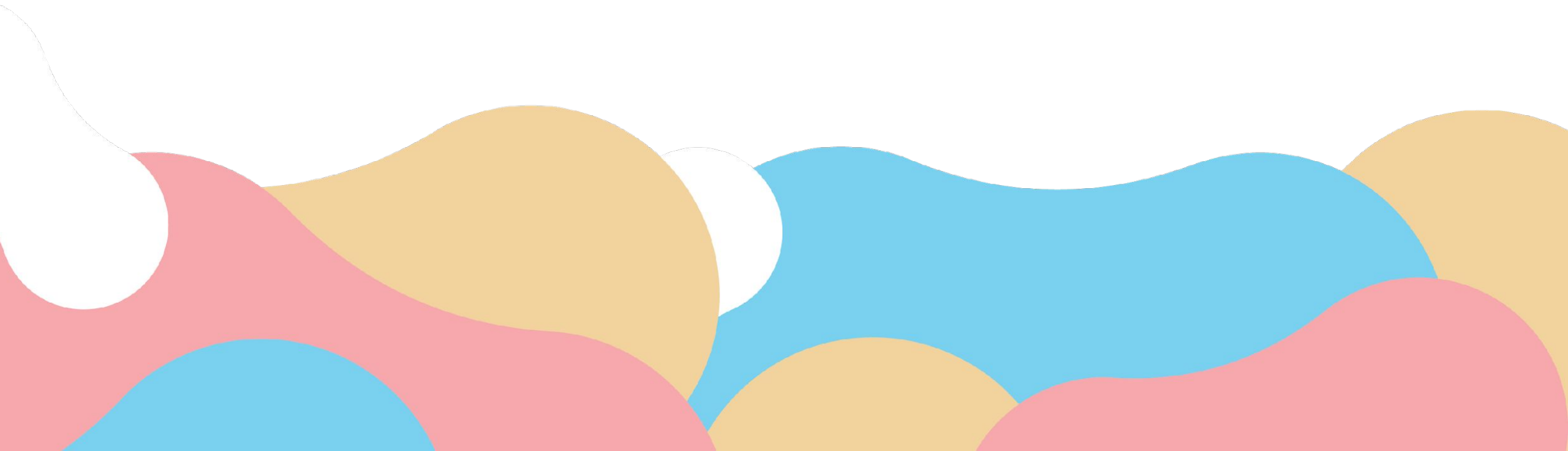
# Fly & Dry Basic Needs Bank Updates

- F&D Background/Mission/Vision
- Piloting adult incontinence supplies with Meals on Wheels since late Spring of 2020 for around 50 adults
  - We hope to have the program funded and live in 2021 for Meals on Wheels and 2022 for all programs
- When Pull-ups and Potty-training toolkits are relaunched they will be under F&D.



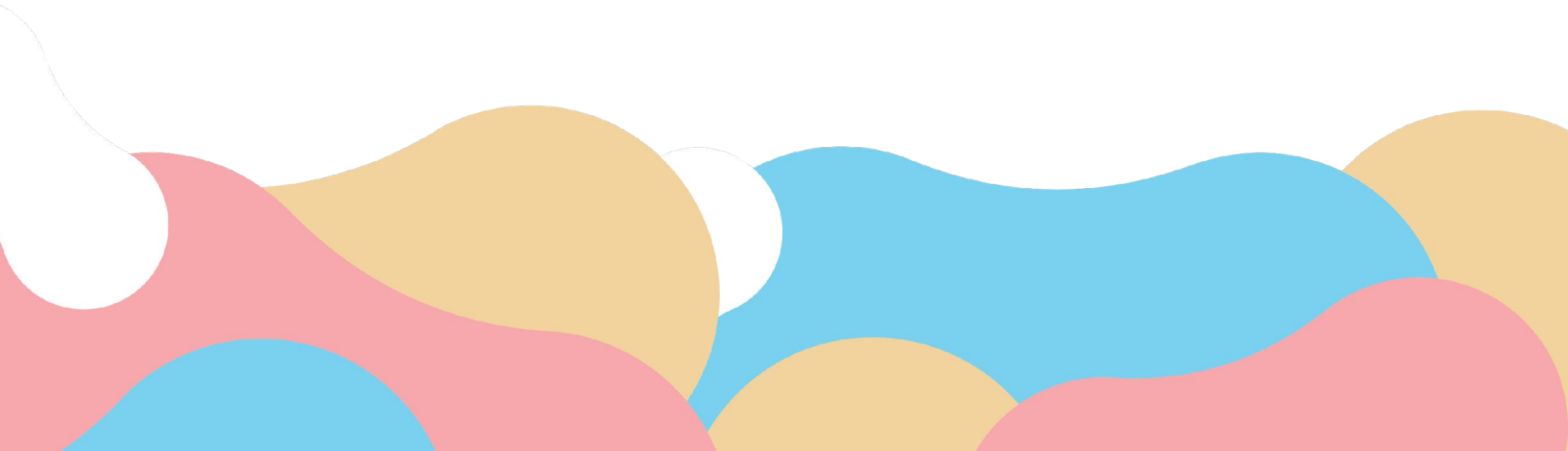
# Volunteering at COVERD

- Volunteers are Critical
- Volunteer Check-In
- Safety Measures



# Development with COVERD

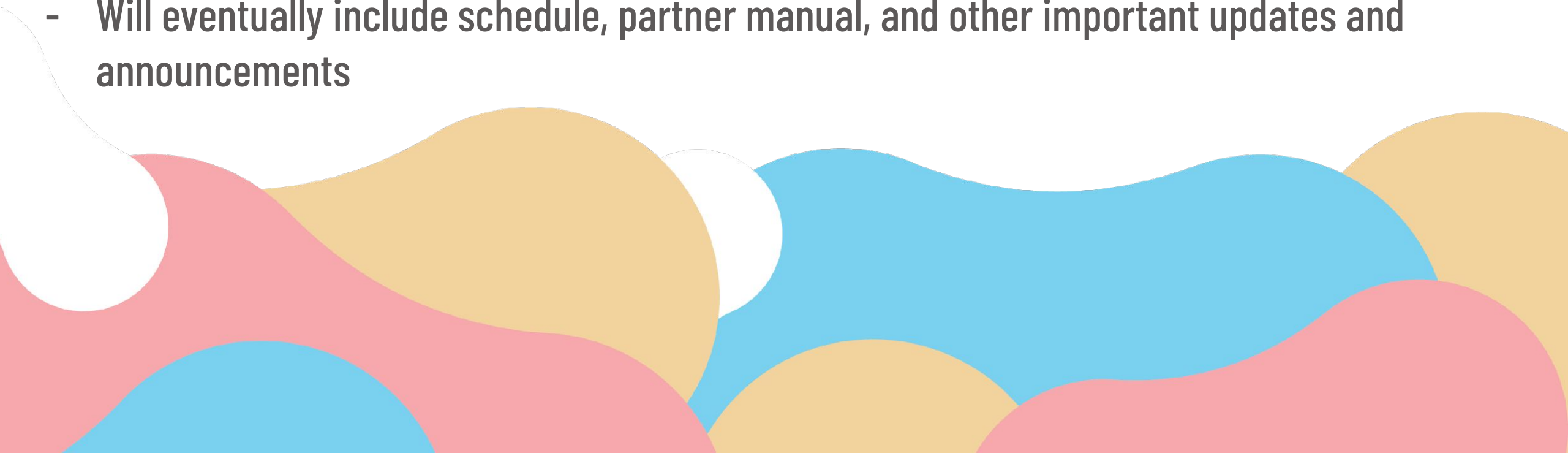
- Adding us into a grant request as a client incentive or program expense is super easy!
- We've got statistics/data, language, strategy to assist with your grant requests.
- These don't have to be giant requests: \$1-2k make a HUGE difference!
- Contact **Ann** if you want to chat about collaborating in this way:
  - [ann@sweetcheeksdiaperbank.org](mailto:ann@sweetcheeksdiaperbank.org)



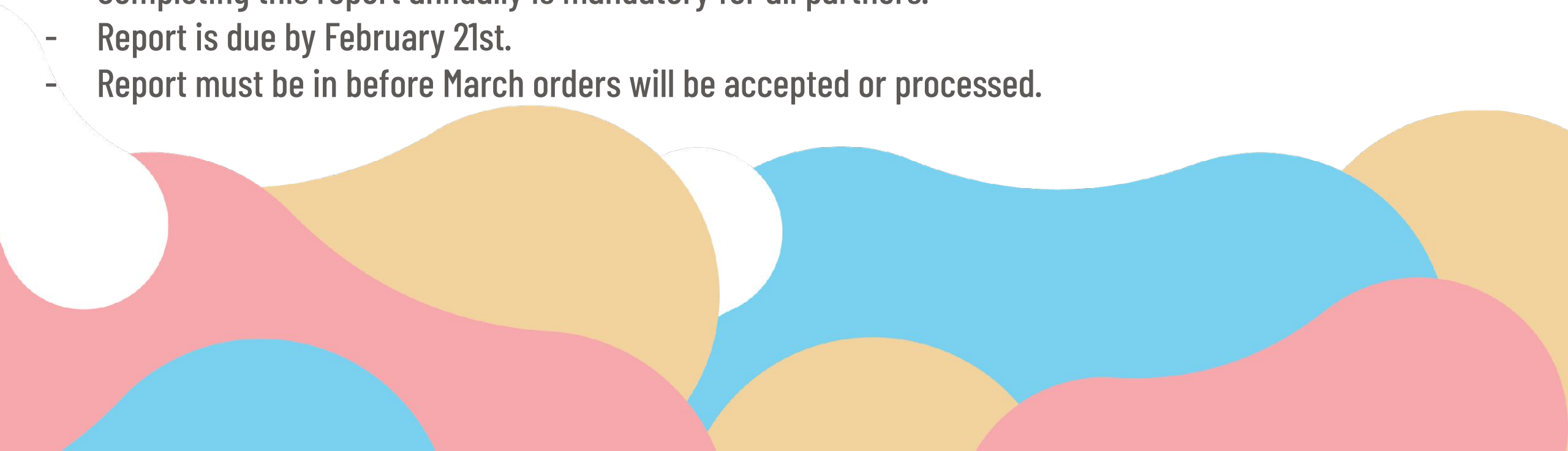


# NEW: Website Bulletin Board

- Mike is creating a page on our website to serve as the primary point of communication between COVERD and Partner Agencies
- Eliminates concern over who is or isn't getting communications
- Partners are responsible for checking the bulletin board after the 1<sup>st</sup> and 15<sup>th</sup>, when updates are posted
- Will eventually include schedule, partner manual, and other important updates and announcements

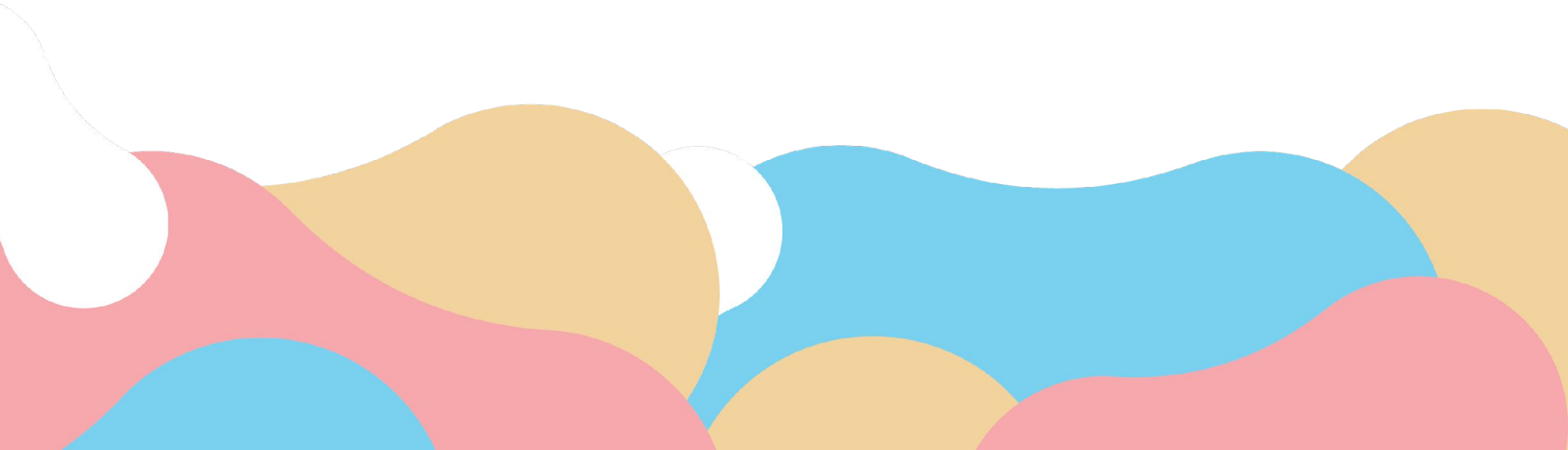


# UPDATED: Annual Agency Report

- Now in Neon, not the Google Form shared with you last year.
  - Each partner will have an organizational Neon account that we will create for you (to make naming standard). Goal is to have everyone in Neon by January 24th.
  - This is vital information for us because it allows us to track outcomes vs. output. And the only accurate way we can get the info is from you.
  - Completing this report annually is mandatory for all partners.
  - Report is due by February 21st.
  - Report must be in before March orders will be accepted or processed.
- 

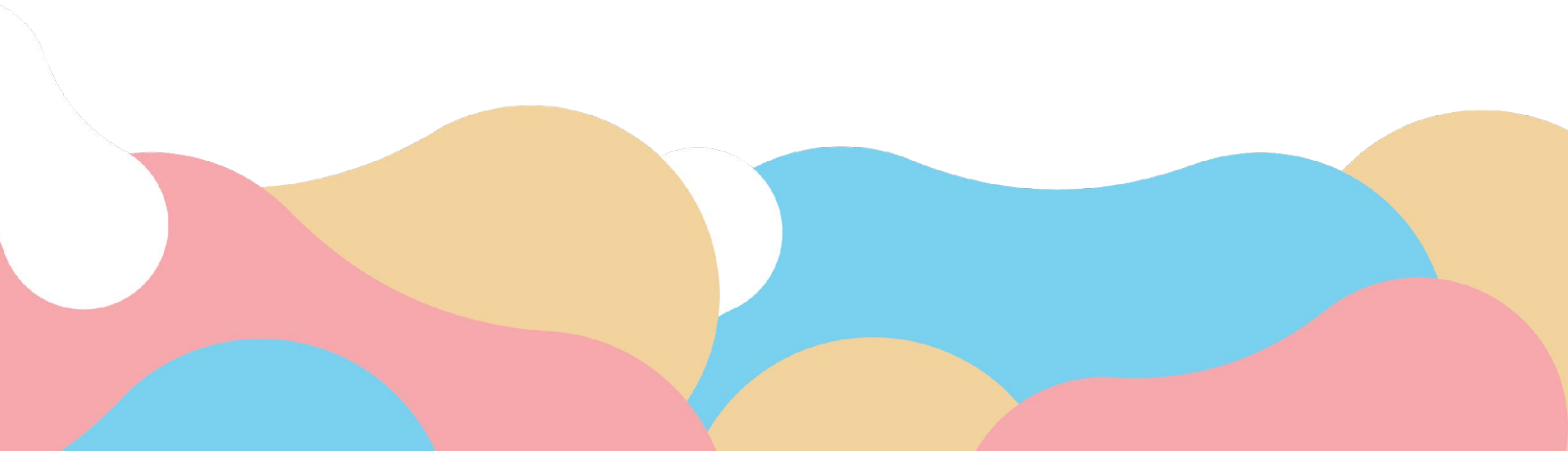
# UPDATED: Annual Partnership Renewal & Fees

- Annual Partnership Renewal Agreements are due by January 31st.
  - These are being done through Neon.
- Agency fees will be requested using Quickbooks.
- Agency fees need to be paid within 120 days of partnership renewal.
- Agencies with unpaid fees beyond 120 days will accrue a 10% compounded fee each month the agency fee remains unpaid.



# PartnerBase Update

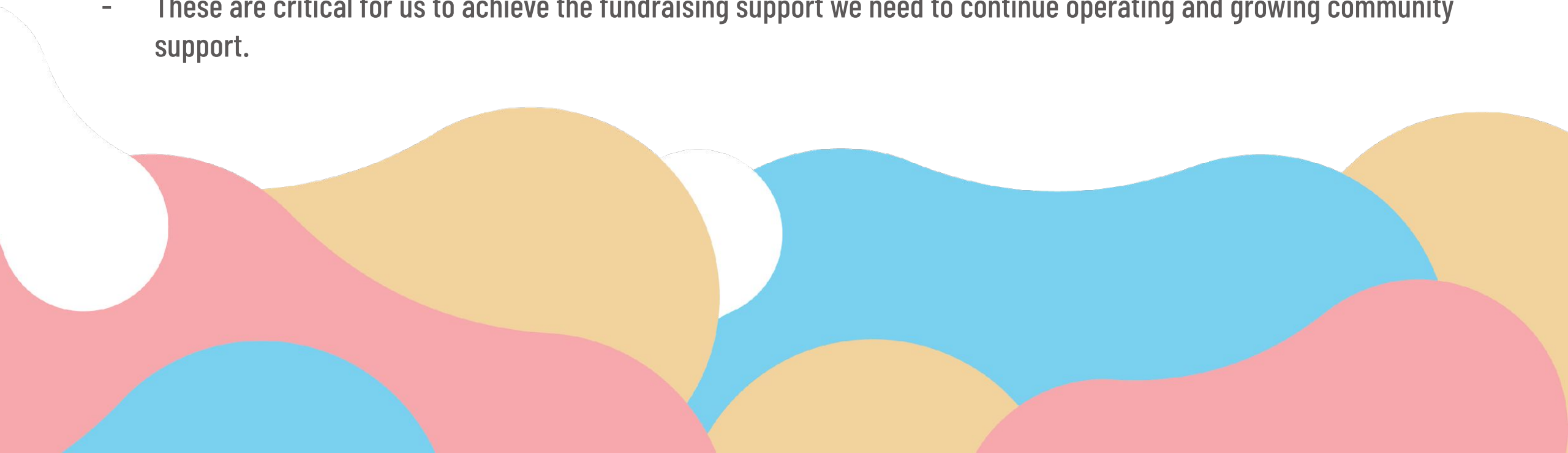
- Quick walk-through of PartnerBase ordering and functionality.
- Operating Procedure for ordering through PartnerBase is being created and will be shared later via the bulletin board.
- We will be recertifying everyone at some point in 2021 through PartnerBase.





# Procedural Updates and Reminders

- Partner Agencies cannot submit late orders, under any circumstances.
  - If you have system issues, send an email by the day orders are due communicating the issue and your order.
  - Title email "Order Issue – (Partner Agency Name)."
- Partner Agencies are responsible for monitoring ordering caps for the program tiers you've selected.
- Diapers are forfeited 24 hours after a missed pick-up, unless we hear from the partner agency as described in the partner manual.
- We need follow-through on diaper drives, client stories and highlighting us to your network.
  - These are critical for us to achieve the fundraising support we need to continue operating and growing community support.



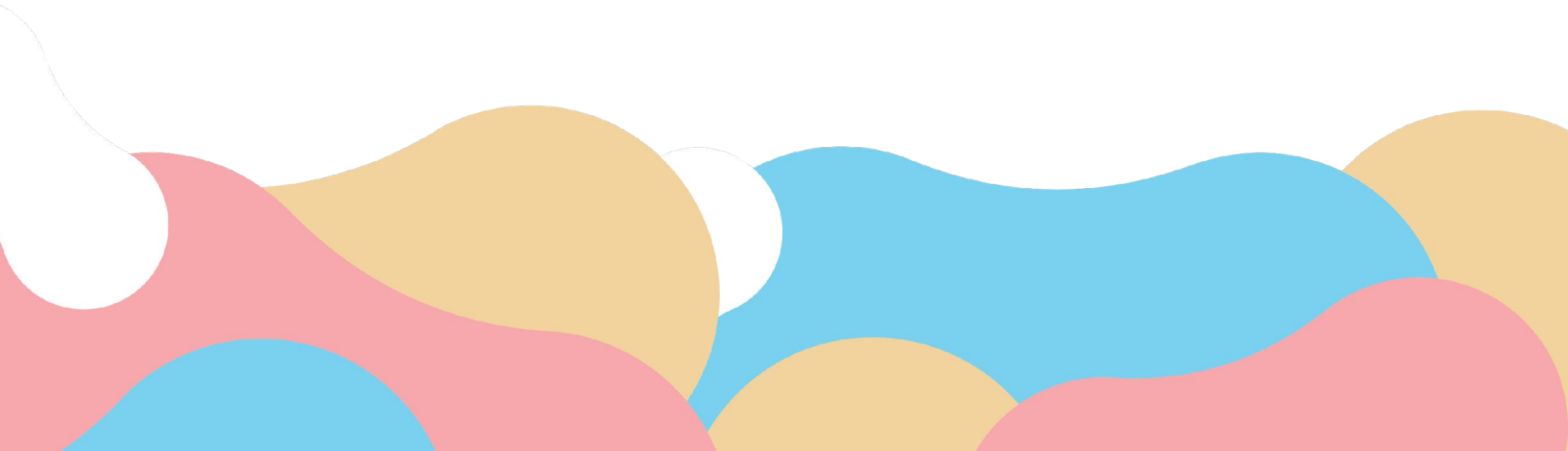
# Surveys

- Data will be provided by the end of Q1.
- If you are a new partner, this is based on the client surveys you've been sending back to us all year.
  - There will be charts/graphs as well as client quotes.
- These need to be filled out the first time someone receives diapers, and then two other months during the year (usually May & November—we'll let you know in advance!).



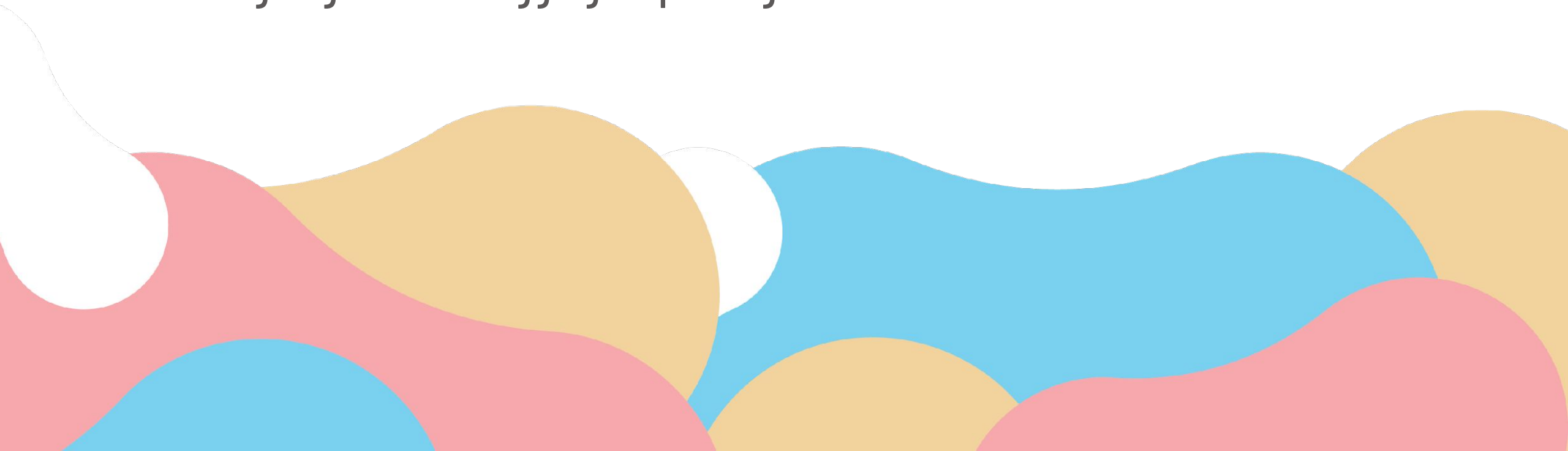
# Economic Impact Study

- SCDB is partnering with the National Diaper Bank Network for this study.
- This is a big deal – we're going to need our partners help to accomplish this work.



# 2021 Goals

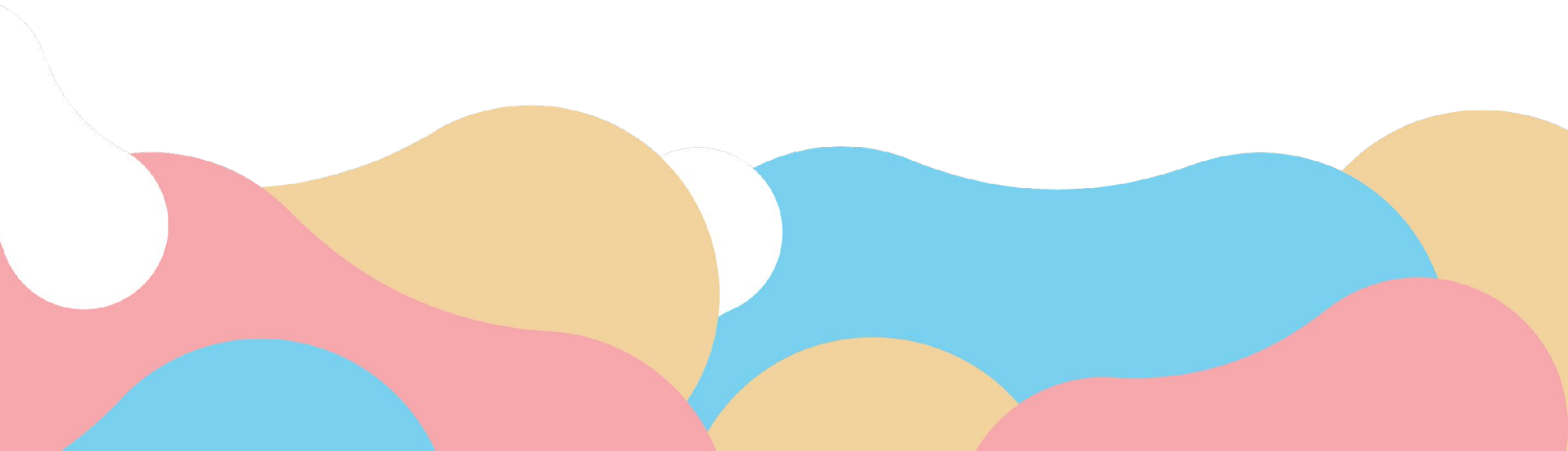
- Launch Fly & Dry officially.
- Add staffing for Administrative and Warehousing Needs.
- Mobile diaper-wrapping events.
- Get a big box truck for events.
- Sheriff is going to start bagging diapers again!





# Partner Agency Q&A

## The Good, the Bad, the Ugly



# Thank you!

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